Work Coes on Along Route of El Paso to Phoenix Race; Put Up Signs.

Race Flut Up Signs.

The same Artz, Ed. 2k.—Division assistance in El Paso.

Florme. Oct 18—The the American Clag was sincer I. F. Franker of the minds high-way department is at the bead of a time that has been gotting the Bon-direction and the secondary of the content of the secondary of the s

Road Race Will Be Started By Firing 75 Mm. Gun

CAR MAKES GOOD AVERAGE OVER ROUG HARIZONA ROAD

Crawford PHONE

October 27

Audra Alden and Excellent Cars

In the Pulson Tacater, 3, Y. City Colorful Remarkle Councily His NOTE THE SMALL PRICES.

NIGHTS-IN-IN-IN-HATK-IN-IN-PINE THE WELL WORTH DOUBLE EXTRA ABDED PEATURE

Song Review Headed by the Childrents Gold-en-Valued Boy Singer-FRANK WADE

Fiume Citizens Hiss American Flag In Theatre

Crowd Cries "Down With America" and "Down With Wilson."

New Mexico Electrical Association Committee Entertained in El Paso.

EMPRESS THEATRE

FORMERLY MAJESTIC 4 Days Commencing Sunday Matinee, 2:30.

7—DANCING BABY DOLLS—7 A Musical Travesty on Life in the Trouthes "Over There." Special Scenary and Mechanical Effects. We Cater To Ladies and Children. Gentlemen Welcome. Popular Prices.

Shows at 2:30, 6:15, 8:00, 9:45. We Cater in Ladies and Children. Gentlemen Welcome, Papular Prices.

The Ten Best Pictures

The editors of the Wotten Picture Charte picked three ten pictures as the best made up to August 1:

- 1-Broken Blossoms (will play Wigwam)
- 2-The Turn in the Road (played Unique) 3-Shoulder Arms (played Grecias)
- 4-For Better, For Worse (played Wigwam)
- 5-Eyes, of the Soul (played Wigwam)
- 6-Don't Change Your Husband (played Wigwam)
- 7-The Squaw Man (played Wigwam) 8-The Girl Who Stayed Home (played Wigwam)
- 3-We Can't Have Everything (played Wigwam)
- 10-The Avalanche (played Wigwam)

"Broken Blossoms" WIGWAM THEATRE SUNDAY, Nov. 2

SALE OPENS

STARTING NEXT

First Appearance In America Following His Australian Tour.

DIRECTION ANNUAL AMERICAN

REPERTCIRE OF NEW SONGS AND OLD FAVOR ITES-

Think I'll Get Wed in the Summer time," "Somebody's Walting For Ma," "Back Where the Heather Grown," "When I Was T wenty One," "The Wiggle of the Kilt," "The Laddies Who Fought and Won," and others.

COMPANY OF INTERNATIONALLY NOTED ENTERTAINERS-SPECIAL ORCHESTRA AND BAND OF HIGHLAND BAGPIPERS.

PRICES \$2.50 TO \$1.00 AND GOV'T. TAX. SEAT SALE BEGINNING MONDAY, OCT. 27, AT TRI-STATE TALKING MACHINE CO., MILLS

BUILDING AND AT HALL DURING ENGAGEMENT. Entrance to Hall Will be on San Antonio St. Only.



MONDAY, TUESDAY, WEDNESDAY-CHARLIE RAY-"The Egg Crate Wallop." SENNETT SIZZLER-"Up In Alf's Place." SURPRISE PROLOGUE Be there!

MIGHTY SOON-

HARRY HOUDINI in the Paramount-Arteraft special-"THE GRIM GAME." Thrills that will make you remember you have a spine.

THE POPULAR VERDICT ... "IN A CLASS BY ITSELF"

The pick of Paramount Artcraft pictures-wherein will be found most of your favorite stars-has been bought for the next twelve months for the Rialto.

"PARK YOUR CARES"



Know before you pay—four ways how



1 - in the lobby

The lobby of a theatre is usually covered with annuuncements of treuts to store for you.

Many theatres, especially those who make a change of programme once weekly, announce Paramount Arteraft Pictures exclusively.

The days when Paramount Arteraft pictures are shown are the days to choose first. Thosa are the pictures you can rely on-

This is one of the ways to know before you pay-the lobby way.



2-on the billboards

On the hillboards in the neighborhood of a theatre you will find a period maze of paper. This mane means something if you know what to look for.

The thing to look for, right under the title of pictures advertised, is the eternal sign of foremost entertainment, Personnett Arteroft.

set for those shows-you can't go wrong. This is another way to know before you pay the billhourd way-

If those two words are there you are all

WHATEVER is really first-rate in pictures comes to you under that name Paramount Arteraft.

chance with your evening's entertainment. You want to know what sort of pictures you are going to see before you go to the theatre-

you want foresight, not hindsight. It is the best theatres in every locality that show Paramount Arteraft, and it is the best

theatres that advertise them as such with the name Paramount Arteraft right under the title of the picture.



(Cut out this list-keep it for reference)

Latest Paramount Arteraft Pictures Released to November 1st

Sillie Serie in Ten Minimize Wines"
"Saus Love" Matrice Terreson's Production Later Margraphic Clark in "Witton at Panty" Rebert Waswick in Teas to the Hugar-Ethel Chytende ** Processes Calabra*

** Bala Perpusan La ** A Bounty Krilla*

** Wrissen you visit Ourscan!

** Onesthy Girls fo "Our se Loue"

** Was, S. Heat in "Tan Ouris Gans"

Ule Lee fo "Balar or Yours"

** Ule Marris in "Tan Turn Emm Emm"

** Em Overcas Passon* Grant Washingto "Love Industria"
"Wat Sarra Lory Hous" "The Touth of the Tiger" with a firer Cart. "The Dark Stor" A Commonditude Production

Thomas H. Inco' Productions Cold Suspect to "The Ventures Thous" Dorothe Dalius /s Tax Manner or South Wallace Held in "THE VALUE OF THE COTTENT MAR"

*Separation Thomas H. Inca. Charles Ray to "Rock Ristor" Two Ross Charle Wallier

Paramount Feature Comedies Paramount-Artuskie Comedies Paramount-Mark Sensett Comedies est and mental Paramount-Truex Comedies Paramount-Al St. John Comedies est and and mental

Paramount Short Subjects Paramount-Post Notice Pictures force may also weak Parsmount-Surton Holmes Travel Pictures

Adventure Pictures

New Features Coming

brane Cardada "Dus levannas bosse" D. W. Gelillië's Fradection

Card S. De Mille's Pradection

Main and Pravide"

Millest Desire in Tran Tailon Char

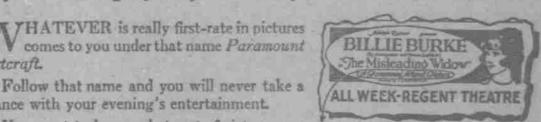
Charresman with all Star Cast

A Thomas R. Jose Production

A Thomas R. Jose Production

Also special productions by Thomas H. Iton, Lair Weber, Sidney Chealin

Paramount-Briggs Comedy ms out test



3-in theatres' newspaper advertising

But after all the main outlet for all picture theatre advertising is the acapeper.

If you don't see the announcements in lobby, on hillboards or in programmes, yet are -either in big display space or to the Classified Assusament Directory.

This is where the shrowd exhibites unless the higgest noise about his show and this is where he would not dream of leaving out the name Paramount Arteraft whenever he is entitled to put it in.

Paramount Arteraft stands like a wonderful. light house amid all the ceaseless changes of the world of motion pictures.

The carliance pours steadily out and guidesyou to many a perfect programms.



4-in theatre programmes

Nearly every regular theatre sends out in advance each week a programme, bookiet or leafet, telling of coming attractions.

Unlike the lobby and the billboard, this comes right to your home where you have plenty of lessure to study it.

But the secret of sucrets for your enter-telament bours is just the same—for you will find that the manager has listed Paramount

He knows why, so do you. This is another way to know before you pay, the theatre programme way.